

2024 Ride Season Stats

6 rides
over

16.1kms



780

participants

pump

track

1

visited



9



playgrounds
visited

334



Juice
Packs

48



bike bell
painting kids
handed out

What did our
participants
have to say?

32
volunteers



46%

found out about KM
from friends or family

73%

brought a child under 5
years old, 52% brought a
child 6-9 years old

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What did the kids think?

“She liked being able to ride on the road “like a grown up.”-participant

**“I loved riding my bike, and the snacks!”
-participant**

Liked seeing other kids on bikes and all the different bikes. Felt fun to ride on the streets all together.
-participant's caregiver

**"Daddy there are so many bikes!!"
He also really liked when everyone would ring their bells at the same time.**

91% of survey respondents said the rides gave them a sense of community

71% of survey respondents said they participate in rides to give their kids a safe opportunity to ride on the street.

Because of Kidical Mass...

“I see cycling through a community building/activism lens now more than ever.” -participant

**“We were able to grow both our eldest child and our confidence with him riding his own bike to school by seeing how well we all navigated the Kidical Mass rides.”
-participant**

“Definitely biking more often and feel more confident that it's the right thing for us. Trying to organize more rides with my kids' friends and classmates.” -participant

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