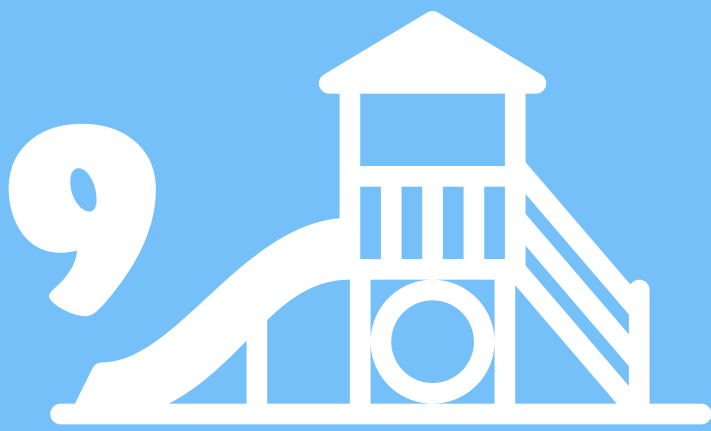


2023 Ride Season Stats

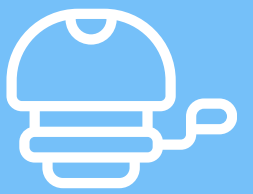
6 rides
over
14.3kms

 **645**
participants

8
litres of
bubble
fluid

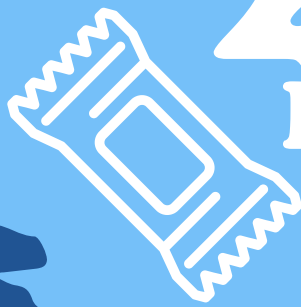


9
playgrounds
visited



80
prize bike
bells donated

252
Bearpaw
snacks



What did our
participants
have to say?

82% said it exceeded
expectations!

43% found out about the rides
from friends or family

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What did the kids think?

**“Can we do that again?? When is the next one?”
-participant**

“I did it!!” (Proud 5 year old who had never done a street circuit)

**They loved seeing other kids on bikes and biking alongside a group!
-participant’s caregiver**

**“they LOVED being able to be free on the road”
-participant’s caregiver**

85% of survey respondents said the rides gave them a sense of community

74% of survey respondents said they liked the feeling of being slightly radical in taking over the streets!

Because of Kidical Mass...

“I’m more aware of how challenging it is for kids to ride safely on the roads”. -participant

“Seeing other families biking makes me feel better about the choice and so doing so I can hopefully return the favour and/or help influence others to bike as well.” -participant

“My husband bought an e-bike and plans to ride all winter”. -participant

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